

Curly Salon Gives Big

by [Megan Dorcey](#) on Friday, March 18th, 2011



The stylists at Capella Salon.

We have known the curl experts over at [Capella Salon](#) in Studio City, Calif., for a long time and we are always impressed with the new and exciting things they bring to the salon (Lorraine Massey of [DevaCurl](#) stopped in a couple of weeks ago!). This time when Shai Amiel, salon owner, told us they

were doing something big, we had no idea how big, but we had to find out!

Shai and his team are raising money to provide clean water for developing countries through their salon. It's not often that we run into a salon that wants to give back, and what a better way to give back than to provide others with something as basic as water? When asked about the charity water campaign he's running, he said that clean water is something that everyone should have access to—water without parasites or leeches.

Charity: Water is a simple, web-based campaign that permits individuals or organizations to set and meet fundraising goals to fund clean water projects in developing nations. Capella Salon has set a goal of \$2,000 which will give water to 20 families, or roughly 100 people. To help Shai and his team of curly experts give more to this charity, [learn more about their Charity: Water efforts here.](#)



Many communities in developing countries need clean water.

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